

CLASS XII
PRE MID-TERM (2025-26)
BUSINESS STUDIES (O54)
SET B1

Time Allowed: 2 Hours

MaxMarks:50


GENERALINSTRUCTIONS

This question paper consists of 5 printed pages.

There are 21 questions in the question paper. All questions are compulsory.

All parts of a question should be attempted at one place.

Write the serial number of the question before attempting it.

1	Which of the following is not a component of specific forces of business environment? (a) Technological conditions (b) Customers (c) Employees (d) Investors	1
2	The application of this principle of management leads to higher production, specialization and better work for the same effort. Identify the related principle of general management. (a) Authority and Responsibility (b) Equity (c) Division of work (d) Order	1
3	Identify the characteristic of management illustrated in the picture: 	1

	a) Management is a group activity b) Management is a continuous process c) Management is goal oriented d) Management increases efficiency	
4	<p>“Your assets walk out of the organization, and management makes sure they come back every morning.” Identify the function of management highlighted in the above line.</p> a) Planning b) Organizing c) Staffing d) Directing	1
5	<p>Assertion (A): Fatigue study is important to maintain the efficiency levels of the workers. Reason (R): The rest interval will enable workers to regain their lost stamina. Alternatives:</p> a) Both Assertion (A) and Reason (R) are true and Reason (R) is the correct explanation of Assertion (A). b) Both Assertion (A) and Reason (R) are true and Reason (R) is not the correct explanation of Assertion (A). c) Assertion (A) is true but Reason (R) is False d) Assertion (A) is False but Reason (R) is true.	1
6	Prateek has given a detailed statement of expected results in numerical terms. This plan is conveyed to the subordinates by him in a special meeting. State the type of plan mentioned here. (a) Objective (b) Rule (c) Budget (d) Method	1
7	<p>The growing awareness about healthcare has led to an increase in the demand for healthcare products and services in the country. Identify the feature of business environment being described in the above case.</p> (a) Dynamic nature (b) Uncertainty (c) Relativity (d) Interrelatedness	1
8	<p>According to Taylor, “even a small production activity like loading figures of iron into boxes can be scientifically planned and managed. This can result in tremendous savings of human energy as well as wastage of time and materials.” Identify the related principle of scientific management.</p> (a) Harmony, not discord (b) Science, not rule of thumb (c) Development of each and every person to get his/her greatest efficiency and prosperity (d) Cooperation, not individualism	1

9	<p>DigiLocker is the country's first secured cloud-based platform for the storage, issuance and verification of documents with the Driving License & Vehicle Registration System of the Road Transport Ministry. The integration of a government department with DigiLocker since its launch is one of the biggest of its kind. It will spare people the trouble of carrying licenses & vehicle papers, which can be accessed on phones using the DigiLocker app. Identify the related dimension of business environment.</p> <p>(a) Economic dimension (b) Technological dimension (c) Social dimension (d) Political dimension</p>	1
10	<p>"Following a pre-decided plan, when circumstances have changed, may not turn out to be in the organization's interest." The limitation of planning being referred to in the above statement is-----.</p> <p>(a) Planning does not guarantee success (b) Planning may not work in a dynamic environment (c) Planning leads to rigidity (d) Planning is a time-consuming process.</p>	1
11	<p>Given below are two statements marked as Assertion (A) and Reason (R). Read the statements and choose the correct option.</p> <p>A: Planning and controlling are interdependent and interlinked. R: Planning provides the goals and objectives that the controlling function uses to measure performance.</p> <p>(a) Both A and R are true, but R is not the correct explanation of A. (b) Both A and R are true, and R is the correct explanation of A (c) A is true, but R is false. (d) A is false, but R is true</p>	1
12	<p>All other managerial functions are performed within the framework of the plans drawn. Identify the related feature of planning.</p> <p>(a) Planning focuses on achieving objectives. (b) Planning is pervasive. (c) Planning is futuristic. (d) Planning is primary function of management.</p>	1
13	<p>XYZ Ltd. is a management-oriented company. Time and again all the employees learn from their seniors various ways of dealing with diverse situations. They are provided training whenever required. They are also given incentives both financial as well as non-financial. As a result , employees see their development in the organisation. The organisation tries to behave as a responsible constituent of society and always creates good quality products. It has a very good image in the market. The training modules are superb and the employees always try to find unique ways of providing solutions in the context of rapidly changing business environment. This has helped the organisation to adjust frequently in a very good manner.</p> <p>State three points of importance of management being highlighted here by quoting the lines from the paragraph.</p>	3

14	<p>With changes in the consumption habits of people, Neelesh, who was running a sweet shop, shifted to the chocolate business. On the eve of Diwali, he offered chocolates in attractive packages at reasonable prices. He anticipated huge demand and created a website chocolove.com for taking orders online. He got a lot of orders online and earned huge profits by selling the chocolate.</p> <p>Identify and explain the dimensions of business environment discussed in the above case.</p>	3
15	<p>Ria works as a secretary to the Managing Director of Knowledge Group Industries (Research and Development company). Her boss has given the duty to acquire test reports from the laboratory. However, she was unable to fulfil the assigned task as only the technicians, researchers and top executives were allowed to enter and collect the test reports.</p> <p>(i) Identify and state the management principle violated in the given case. (ii) What should have been done so that Ria could have completed her assigned task?</p>	3
16	<p>‘Kanpur Leather Ltd.’ is the manufacturer of leather products. It is producing on large scale and its organisational structure is functional. In the production department various foremen have been employed. Each foreman has been made responsible for production planning, implementation and control. This has led to a situation of confusion and uncertainty.</p> <p>Suggest a technique of scientific management to Kanpur Leather Ltd. which may help it to effectively organise planning and its execution.</p>	3
17	<p>Real Alliance Ltd. is a well-known company in India. It is able to earn adequate revenues to cover costs. Its capital base, number of employees and production turnover have increased manifold over the years. The rate of the Profitability of the business is also creditable. The employees of the company are happy and satisfied with their remuneration, working conditions, promotion policy etc. As a part of its moral obligation, the company has taken many initiatives for providing employment to specially abled persons and promoting literacy in the villages adopted by it.</p> <p>Identify and explain the various objectives of management being fulfilled by Real Alliance Ltd. by quoting lines from the paragraph.</p>	4
18	<p>Naman and Govind after finishing their graduation under vocational stream decided to start their own travel agency which will book Rail Tickets and Air Tickets on commission basis. They also thought of providing tickets within ten minutes through the use of internet. They discussed the idea with their Professor Mr. Mehta who liked the idea and suggested them to first analyse the business environment which consists of investors’, competitors and other forces like social, political etc. that may affect their business directly or indirectly. He further told them about the technological improvements and shifts in consumer preferences that were taking place and hence they should be aware of the environmental trends and changes which may hinder their business performance. He emphasised on making plans keeping in mind the threat posed by the competitors, so that they can deal with the</p>	4

	<p>situation effectively. This alignment of business operations with the business environment will result in better performance.</p> <ol style="list-style-type: none"> 1. Explain any two features of business environment as discussed by Professor Mehta with Naman and Govind. 2. Also, explain two points of importance of business environment as stated by Professor Mehta in the above situation. 	
19	Briefly explain work study techniques that help in developing standards to be followed throughout the organization.	6
20	“Failing to plan is planning to fail.” Do you agree? Give six reasons to support the answer.	6
21	<p>Saurabh Jain set up a telecom business in Nasik, named as 'Ketone with an ambitious target of reaching out to 90% of the Indian population within one year. He chose this business on the belief that the demand for data services will increase 4 times within the next 2-3 years. To fulfil such an ambitious target, he had to either acquire an existing telecom business or collaborate or go independent aggressively in the light of tough competition.</p> <p>He assessed the proposals of different companies' vis-a-vis earnings per share, liabilities, dividends paid, etc. and their future projections, knowing fully well that the projections may change if the country's economic policies get modified.</p> <p>The above paragraph discusses some of the steps of one of the functions of management. By quoting the lines from the above paragraph, explain these steps in chronological order.</p>	6